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RentGuarantor Holdings PLC
18 August 2025

REACH - non-regulatory announcement

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RentGuarantor Holdings PLC

(the "**Company**" or "**RentGuarantor**")

Partnership withRob Rinder MBE

RentGuarantor (AIM: RGG), a provider of rent guarantee services to prospective tenants across the socio-economic spectrum wishing to rent property in the UK[1] private rental sector, is pleased to announce a partnership with barrister, broadcaster and author Rob Rinder MBE, who has taken the role of brand ambassador to support the Company's mission to drive consumer and landlord education surrounding the important role of guarantors.

With over 5.4 million households privately renting in the UK - and rising - RentGuarantor anticipates that demand for its service will expand, underpinned by the proposed regulatory changes that are expected from the Renters' Rights Bill. Against the backdrop of this market opportunity, the partnership with Rob Rinder will form a significant part of the Company's mission to further inform tenants about professional guarantors as a potential solution to help them secure a rental home, while also shining a spotlight on the benefits for landlords in a changing lettings landscape.

Paul Foy, Chief Executive Officer, commented:"*Rob's public profile, paired with his extensive legal knowledge and social commentary, especially on issues relating to housing, will be a great support as we continue to drive information sharing and discussion about professional rent guarantor services and the benefits these can afford tenants and landlords.*

We believe that professional guarantors should be a fundamental part of the tenancy toolkit, especially in light of the proposed Renters' Rights Bill, which we believe will be the most significant revision of the regulation surrounding renting properties in almost 50 years, and the unpredictability associated with regulatory reform on this scale. We look forward to working closely with Rob to ensure we are outlining the choices available to consumers, whilst communicating the surety that our service can offer landlords and tenants across the breadth of the rental value chain."

Rob Rinder comments:*"It is absolutely crucial - with the rental landscape expected to undergo its biggest shake-up in nearly half a century - that tenants have access to the right information and the right solutions to help them secure a rental home that meets their needs.*

A professional guarantor is a risk-managed option that unlocks tenancies for thousands of renters who might not have met the required criteria otherwise, while also protecting a landord's investment. My background has given me first-hand insight into the complexities of the rental industry, and I look forward to working with RentGuarantor to help many more people."

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To engage with this announcement on our **Investor Hub**, please use the following link:https://investorhub.rentguarantor.com/link/PdxEjP

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About RentGuarantor

RentGuarantor provides a professional rent guarantee service to tenants wishing to rent property in the UK[1] private rental sector and through local authorities, offering a solution when they cannot provide a suitable personal guarantor - like a parent or relative. RentGuarantor offers its service across the socioeconomic spectrum, including to domestic and overseas students, as well as to working professionals and those receiving benefits. The Company acts as a guarantor on behalf of these tenants, providing payment to landlords in the event of arrears, unlocking access to housing for tenants, and allowing parties across the rental value chain to operate with increased confidence in a changing rental market.

RentGuarantor has worked with a significant number of landlords and lettings agents since it was established in 2018, and has supported thousands of tenants.

[1]*Currently excluding Northern Ireland.*

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