RNS Number : 0586C
Ultimate Products PLC
17 October 2025

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Ultimate Products plc
("Ultimate Products", the "Company" or the "Group")

Notice of Investor Presentation with Equity Development

Ultimate Products, the owner of a number of leading homeware brands including Salter (the UK's oldest houseware brand, est.1760) and Beldray (est.1872), is pleased to announce it will be conducting a live investor presentation following the release of its audited results for the financial year ended 31 July 2025.

This online event will take place at **9.45am on Friday, 31 October 2025.**

The presentation will be hosted by Andrew Gossage (Chief Executive Officer) and Chris Dent (Chief Financial Officer) and is open to all existing and potential shareholders. Questions can be submitted during the presentation and will be addressed at the end.

The Company is committed to ensuring that there are appropriate communication channels for all elements of its shareholder base so that its strategy, business model and financial performance are clearly understood.

To register, please go to this link: presentation sign up

A recording of the presentation will be available shortly after the event on the Equity Development website: Ultimate Products research content

For more information, please contact:

Equity Development

Hannah Crowe
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020 7065 2690

Notes to Editors

Ultimate Products is the owner of a number of leading homeware brands including Salter (the UK's oldest houseware brand, established in 1760) and Beldray (a laundry, floor care, heating and cooling brand that was established in 1872). According to its market research, nearly 80% of UK households own at least one of the Group's products.

Ultimate Products sells to over 300 retailers across 38 countries - spanning discounters, supermarkets and general retailers, and ranging from large national and international multi-channel retailers to smaller retail chains. Its products are also available on Salter.com and Beldray.com, as well as major third-party online marketplaces. The Group specialises in five product categories: Small Domestic Appliances; Housewares; Laundry; Audio; and Heating and Cooling. Other brands include Progress (cookware and bakeware), Kleeneze (laundry and floorcare), Petra (small domestic appliances) and Intempo (audio).

Founded in 1997, Ultimate Products is headquartered in Oldham, Greater Manchester, where it has design, sales, marketing, buying, quality assurance, support functions and warehouse facilities across two sites. Manor Mill, the Group's head office,

includes a spectacular 20,000 sq ft showroom that showcases each of its brands. In addition, the Group has an office and showroom in Guangzhou, China and Paris, France. Ultimate Products employs over 300 staff and is certified as a Great Place to Work®. A significant number of its employees joined via the Group's Graduate Development Scheme, one of the biggest in the North West.

Please note that Ultimate Products is not the owner of Russell Hobbs. The company currently has licence agreements in place granting it an exclusive licence to use the "Russell Hobbs" trademark for cookware and laundry (NB this does not include Russell Hobbs electrical appliances).

For further information, please visit www.upplc.com.

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