



REACH - non-regulatory announcement

2 December 2025

RentGuarantor Holdings PLC

(the "Company" or "RentGuarantor")

RentGuarantor wins Negotiator Award

RentGuarantor (AIM: RGG), a provider of rent guarantee services to prospective tenants across the socio-economic spectrum wishing to rent property in the UK¹ private rental sector, is delighted to have been selected as the 'Supplier of the Year: Products & Services Business' at the Negotiator Awards 2025, beating a shortlist of 25 reputable companies from across the sector.

The Negotiator Awards is a leading independent UK awards programme, celebrating excellence across estate and letting agents, industry suppliers, and the wider residential property sector. Now in its 18th year, the awards continue to grow in scale and prestige, with this edition seeing its largest number of entries. All submissions are assessed by a distinguished panel of industry leaders and experts, earning the programme a reputation for being fair, thorough and honest.

The judges remarked that RentGuarantor has "*rapidly reshaped tenant access to homes by solving the guarantor barrier in a smart, scalable way*", and noted that its technology-led approach "*directly reduces risk for landlords and agents*."

Paul Foy, CEO of RentGuarantor, commented: "*We believe that the Negotiator Awards have long been viewed as a benchmark for achievement in the property industry, so we are thrilled to have been recognised by the esteemed judging panel for the reliable, efficient and accessible service that we deliver.*"

Our growth this year has highlighted the success and scalability of our professional guarantor solution. The accolades that we have been privileged to win recently - this Negotiator Award, which is judged by industry experts, and the ESTAS Award in October, which is judged by customers - affirm these achievements from multiple stakeholder groups. This has been a fantastic end to the year for us, and I am incredibly proud of the RentGuarantor team for their hard work and continued dedication.

I'd also like to thank our valued shareholders for their fantastic support since our admission to AIM, which has laid the foundations for this sector-wide recognition. I look forward to celebrating many more successes in the years ahead."

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<https://investorhub.rentguarantor.com/link/eX2AwP>

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About RentGuarantor

RentGuarantor provides a professional rent guarantee service to tenants wishing to rent property in the UK¹ private rental sector and through local authorities, offering a solution when they cannot provide a suitable personal guarantor - like a parent or relative. RentGuarantor offers its service across the socioeconomic spectrum, including to domestic and overseas students, as well as to working professionals and those receiving benefits. The Company acts as a guarantor on behalf of these tenants, providing payment to landlords in the event of arrears, unlocking access to housing for tenants, and allowing parties across the rental value chain to operate with increased confidence in a changing rental market.

RentGuarantor has worked with a significant number of landlords and lettings agents since it was established in 2018, and has supported thousands of tenants.

¹ *Currently excluding Northern Ireland.*

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