RNS Number : 3956L
RentGuarantor Holdings PLC
12 December 2025

REACH - non-regulatory announcement

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RentGuarantor Holdings PLC

(the "**Company**" or "**RentGuarantor**")

ESTAS Award Sponsorship

RentGuarantor (AIM: RGG), a provider of rent guarantee services to prospective tenants across the socio-economic spectrum wishing to rent property in the UK[1] private rental sector, is pleased to announce that it has agreed a three-year deal with the ESTAS Awards to be a Platinum Partner for 2026, 2027, and 2028 (the "**Agreement**").

The ESTAS is the largest award scheme in the UK residential property industry and is judged purely off verified customer service reviews. As part of the Platinum sponsorship, RentGuarantor will be sponsoring the People Award category, recognising and celebrating the people at the heart of estate agency.

RentGuarantor will be present on all award-related promotional materials and will be able to utilise the partnership to build increased awareness of its service within the extensive ESTAS network, providing promotional opportunities across ESTAS' customer communications and visibility for the RentGuarantor corporate video at all ESTAS events.

These activities will form part of RentGuarantor's brand and market-engagement strategy, delivering year-round visibility across ESTAS' promotional and marketing activities, events programmes and digital channels.

Paul Foy, CEO of RentGuarantor, commented: "*The ESTAS are one of the most credible awards in the sector and a true seal of quality, reflecting the voices of customers. I am proud that RentGuarantor is supporting the People Awards and celebrating the dedicated staff across the sector and their contribution to supporting landlords and tenants.*

"I am pleased that our Agreement will also extend beyond this, enabling us to expand the visibility and reach of our service across their significant database and digital channels, and advancing our status as a leading professional guarantor solution for tenants and landlords."

Simon Brown, Founder of ESTAS, commented: *"We are delighted that, having been selected as the winner of the 'Best Professional Guarantor' award in 2025, RentGuarantor is continuing to support The ESTAS with a three-year sponsorship. Their support helps us to recognise the estate agents, conveyancers, brokers, and suppliers who deliver the highest level of service."*

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https://investorhub.rentguarantor.com/link/PBJ9OP

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About RentGuarantor

RentGuarantor provides a professional rent guarantee service to tenants wishing to rent property in the UK[1] private rental sector and through local authorities, offering a solution when they cannot provide a suitable personal guarantor - like a parent or relative. RentGuarantor offers its service across the socioeconomic spectrum, including to domestic and overseas students, as well as to working professionals and those receiving benefits. The Company acts as a guarantor on behalf of these tenants, providing payment to landlords in the event of arrears, unlocking access to housing for tenants, and allowing parties across the rental value chain to operate with increased confidence in a changing rental market.

RentGuarantor has worked with a significant number of landlords and lettings agents since it was established in 2018, and has supported thousands of tenants.

1 *Currently excluding Northern Ireland.*

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