RNS Number : 7636V
Pathos Communications PLC
09 March 2026

9 March 2026

Pathos Communications plc

("**Pathos Communications**", "**Pathos**" or the "**Company**")

Pathos Chairing Press Gazette Roundtable Discussions at New York Media Conference

Pathos Communications plc, the multiple award-winning technology-enabled, human-led PR company, is pleased to announce its chairing of roundtables, and participation in panel discussions, at Press Gazette's Media Strategy Network USA conference in New York on 12 March 2026.

Overview

- The event will allow Pathos to build on existing partnerships and establish new relationships with key executives in North America's news, media and publishing sectors. This is essential to Pathos's aims of expanding its product range, increasing client lifetime value and client satisfaction, and growing margins.
- Omar Hamdi, founder and CEO of Pathos, is chairing a series of roundtable discussions, with participants from publications including the **Associated Press**, **Reuters**, **BBC**, **Fox**, The **Guardian**, **Daily Mail**, **POLITICO**, The **New York Post** and The **Washington Post.**
- Pathos is sponsoring a panel discussion titled "Gatekeepers of Reality: How do we keep news real in the AI era?", where Omar will also be speaking alongside guests such as the UK Editor of Press Gazette.

Omar Hamdi, Founder and CEO of Pathos, said:

"*Our participation in Press Gazette's Media Strategy Network USA conference reflects Pathos's commitment to leading the conversation on how AI can be integrated at scale without compromising the standards that define great journalism. As we continue to deepen our relationships with top-tier publishers, we gain sharper insight, stronger collaboration, and greater alignment on responsible innovation. Those stronger partnerships enable us to build higher-quality products that protect editorial integrity while driving revenue opportunities, strengthening the long-term scalability of our platforms, and potentially translating into more cross-selling opportunities and stronger profit margins for our business."*

Press Gazette editor in chief Dominic Ponsford added:

"Our events are all about bringing together leaders across the news ecosystem - journalists, product people, technologists and commercial folk - to figure out new ways to make quality content pay in the digital age.

"It is fantastic to have the support of Pathos, joining and leading this vital conversation."

About Press Gazette's Media Strategy Network USA

Press Gazette's Media Strategy Network USA is a biannual event for senior media executives. This event convenes some of North America's most influential executives in the news, media and publishing sectors. Through a series of editorially crafted roundtable discussions, 1-2-1 interviews and a c-suite panel discussion, the event provides a forum for those shaping the future of media to exchange ideas and analyse the burning issues of the day.

For additional information, please contact:

Pathos Communications plc info@pathoscommunicationsplc.com

Omar Hamdi - CEO
Adam Hurst - CFO

Strand Hanson Limited (Nominated & Financial Adviser) +44 (0)20 7409 3494

James Harris
Rob Patrick
Edward Foulkes

Cavendish Capital Markets Limited (Broker) +44 (0)20 7908 6000

Stephen Keys / George Lawson / Elysia Bough - Corporate Finance
Michael Johnson / Sunila de Silva - Sales and ECM

BlytheRay (Financial PR) +44 (0)20 7138 3204
pathos@blytheray.com

Tim Blythe
Megan Ray
Said Izagaren

About Pathos

Pathos Communications is a technology-enabled, human-led PR company that was established to democratise SMEs' access to established news publications to increase their PR exposure capabilities. The Company operates a differentiated approach to the traditional PR model of long-term subscription fees, by offering a "pay-on-results" model, thereby providing an opportunity for the over 400 million SMEs globally, which typically have lower PR budgets.

Pathos collaborates with its clients, comprising SMEs and micro-SMEs, to create and distribute articles across a variety of platforms including established news outlets, digital media and podcast channels. This is supported by Pathos's proprietary AI-driven technologies, PathosMind and Pressella, which are used to generate ideas, undertake market research and create news articles with limited human input required to generate highly efficient outputs.

Pathos is a multiple award-winning growth company. It was recognised in the Financial Times 1000 as the fastest growing advertising and marketing firm in the UK and the 25th fastest growing company in Europe in 2026. Pathos was also named by Deloitte as one of the UK's 50 fastest-growing tech companies in 2025. Additionally, Pathos was named in the UBS UK Fast Growth Index (2024) as the fastest growing professional services firm in the UK.

This information is provided by Reach, the non-regulatory press release distribution service of RNS, part of the London Stock Exchange. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact rns@lseg.com or visit www.rns.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our Privacy Policy.

END

NRAJPMJTMTBMBLF