RNS Number : 0919B
SEEEN PLC
20 April 2026

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**SEEEN plc**

**("SEEEN", the "Group" or the "Company")**

**Change of Nominated Adviser**

**and**

**Board Changes**

**Change of Nominated Adviser**

SEEEN plc (AIM: SEEN), the Smart Video technology business that optimises Key Video Moments to drive Video Commerce and transform its clients' video profitability, is pleased to announce the appointment of Zeus Capital Limited ("Zeus") as Nominated Adviser and Sole Broker with immediate effect.

**Board Changes**

The Company is also pleased to announce the appointment of Christopher Andrew as Independent Non-Executive Director with immediate effect. The Company also announces that Mark Williams, Independent Non-Executive Director of the Company, will step down from the board with immediate effect in order to focus on his other business activities. The board would like to thank Mark for his contributions during his tenure.

Christopher John Aitken Andrew, aged 52, has over 25 years' experience in private wealth management, family offices and alternative investments. He is the Founder and Managing Director of Clarmond Wealth, advising high-net-worth individuals and family offices on multi-asset portfolio allocation. Chris has extensive experience across hedge funds, private equity and investment research, and has held a number of board and trustee roles. He holds a BA from Christ Church, University of Oxford.

| *Current directorships* | *Past directorships held within the last five years* |
|---|---|
| Adelo Technologies Limited | Draker Limited |
| Oberon AIM VCT Plc | AECS Connections Limited |
| Gunn Family Charitable Trust | |
| Logic Investments Ltd | |
| Duuzra Event Software Ltd | |
| Consolidated Archive Holdings Limited | |
| Maw Investments (London) Limited | |
| Spidervine Investments Limited | |
| Clarmond Wealth Limited | |
| Spidervine Limited | |
| 34 Walton Street Company Limited | |
| World Golf Systems Limited | |

Mr. Andrew has an interest in 416,667 Ordinary Shares in the Company.

Mr. Andrew was appointed a director of Logic Investments Ltd on 20 November 2023, a company incorporated in the UK. The company was placed into administration on 16 January 2026. Administration proceedings are ongoing.

Mr. Andrew was appointed a director of Duuzra Event Software Ltd on 16 October 2019, a company incorporated in the UK. The company was placed into creditors voluntary liquidation on 14 August 2025. Liquidation proceedings are ongoing, with an estimated £3.2m of deficiencies for creditors.

There is no other information that is required to be disclosed pursuant to Schedule 2 paragraph (g) or Rule 17 of the AIM Rules for Companies.

For more information, or to submit questions to the management team, navigate to our investor site, where we interact directly with both existing and prospective shareholders: https://investor.seeen.com/link/yzXKLr.

**For enquiries, please contact:**


**SEEEN plc** *Via our InvestorHub*
Adrian Hargrave, Chief Executive Officer https://investor.seeen.com/link/yzXKLr.

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