RNS Number : 9958B
SEEEN PLC
27 April 2026

27 April 2026

SEEEN plc

("SEEEN", the "Group" or the "Company")

Completion of Acquisition

SEEEN plc (AIM: SEEN), the Smart Video technology business that optimises Key Video Moments to drive Video Commerce and transform its clients' video profitability, is pleased to announce that, further to its announcement on 21 April 2026, it has completed the acquisition of Streaming Limited, trading as MEDIAL. The Acquisition is expected to be immediately earnings accretive and accelerates SEEEN's "go-to-market" plan for education and training by developing a joint product offering creates a unique competitive advantage.

For more information, or to watch our CEO's video regarding the Acquisition and to submit questions to the management team, navigate to our investor site, where we interact directly with both existing and prospective shareholders: https://investor.seeen.com/link/Pw7EpP.

All terms are as defined in the announcement dated 21 April 2026, unless otherwise stated.

For enquiries, please contact:

SEEEN plc *Via our InvestorHub*
Adrian Hargrave, Chief Executive Officer https://investor.seeen.com/link/Pw7EpP.

Zeus Capital - Nominated Adviser Tel: +44 (0)203 829 5000
Mike Coe / James Bavister

focusIR - Investor Relations Tel: +44 (0)20 4570 2234
Paul Cornelius / Kat Perez email: seeen@focusir.com

Sign up for regular updates: https://investor.seeen.com/auth/signup

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact rns@lseg.com or visit www.rns.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our Privacy Policy.

END

ACQBQLLLQZLXBBZ