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Pathos Communications PLC
07 May 2026

7 May 2026

Pathos Communications plc

("**Pathos Communications**", "**Pathos**" or the "**Company**")

Posting of Annual Report and Notice of AGM

Pathos Communications plc (AIM: NEWS), the leading PR technology business, announces that the Company's Annual Report and Accounts for the year ended 31 December 2025, together with the Notice of Annual General Meeting ("AGM"), will be posted to shareholders later today.

The Annual Report and Accounts and Notice of AGM are also available on the Company's website at https://pathoscommunicationsplc.com/

The Company's AGM will be held at the offices of Bird & Bird LLP, 12 New Fetter Lane, London, EC4A 1JP, at 11:00 a.m. on Monday 1 June 2026.

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About Pathos

Pathos Communications is a technology-enabled, human-led PR company that was established to democratise SMEs' access to established news publications to fuel their business growth. The Company operates a differentiated approach to the traditional PR model of long-term subscription fees, by offering a "pay-on-results" model, thereby providing an opportunity for the over 400 million SMEs globally, which typically have lower PR budgets.

Pathos collaborates with its clients, comprising SMEs and micro-SMEs, to create and distribute media placements across a variety of platforms including established news outlets, digital media, TV networks and podcast channels. This is supported

by Pathos's proprietary AI-driven technologies, PathosMind and Pressella, which are used to connect with clients, generate ideas, undertake market research and create news articles with limited human input required to generate highly efficient outputs.

Pathos is a multiple award-winning growth company. It was recognised in the Financial Times 1000 as the fastest growing advertising and marketing firm, and the 25th fastest growing company, in Europe in 2026. Pathos was also named by Deloitte as one of the UK's 50 fastest-growing tech companies in 2025. Additionally, Pathos was named in the UBS UK Fast Growth Index (2024) as the fastest growing professional services firm in the UK.

The Company was recently nominated for IPO of the Year in the Small Cap Awards 2026.

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