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Pathos Communications plc

("**Pathos Communications**", "**Pathos**" or the "**Company**")

Pathos Ranked 25th Fastest Growing Technology Company in EMEA by Deloitte

Pathos Communications plc (AIM: NEWS), the leading PR technology business, is pleased to announce that it has been ranked by Deloitte as the 25th fastest growing technology company in its 2025 EMEA Technology Fast 500 list, and the 4th fastest in the Media and Entertainment sub-category.

The Deloitte EMEA Technology Fast 500 recognises the fastest-growing technology companies across Europe, the Middle East and Africa, highlighting businesses that have demonstrated exceptional growth, innovation and scalability.

The ranking reflects the Company's continued growth trajectory. In FY2025, Pathos generated revenue of US$13.1 million, an increase of 15% year-on-year and up from US$3.7 million in FY2022, representing a three-year compound annual growth rate (CAGR) of 57%.

The recognition follows the recent announcement of Pathos' largest contract to date, further demonstrating the Company's continued commercial momentum.

As previously announced, Pathos was also ranked 6th in Deloitte's UK Technology Fast 50 2025, further highlighting the Company's growth and market position.

Click here for full details on the 2025 EMEA Technology Fast 500 list.

Omar Hamdi, Founder and CEO of Pathos Communications, commented: *"Being recognised by Deloitte as the 25th fastest-growing technology company across EMEA is a significant achievement for Pathos and a strong endorsement of our growth strategy.*

"To be ranked among some of the region's fastest-growing technology businesses reflects both the scalability of our platform and the increasing demand for our technology-enabled communications offering.

"While we are proud of this recognition, we believe we remain at an early stage of our growth journey and continue to see substantial opportunities to expand our reach, product offering and customer base."

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About Pathos

Pathos Communications is a technology-enabled, human-led PR company that was established to democratise SMEs' access to established news publications to fuel their business growth. The Company operates a differentiated approach to the traditional PR model of long-term subscription fees, by offering a "pay-on-results" model, thereby providing an opportunity for the over 400 million SMEs globally, which typically have lower PR budgets.

Pathos collaborates with its clients, comprising SMEs and micro-SMEs, to create and distribute media placements across a variety of platforms including established news outlets, digital media, TV networks and podcast channels. This is supported by Pathos's proprietary AI-driven technologies, PathosMind and Pressella, which are used to connect with clients, generate ideas, undertake market research and create news articles with limited human input required to generate highly efficient outputs.

Pathos is a multiple award-winning growth company. It was recognised in the Financial Times 1000 as the fastest growing advertising and marketing firm, and the 25th fastest growing company, in Europe in 2026. Pathos was also named by Deloitte as the 25th fastest growing tech company in the EMEA region, and the UK's 6th fastest-growing tech companies in 2025. Additionally, Pathos was named in the UBS UK Fast Growth Index (2024) as the fastest growing professional services firm in the UK.

The Company was recently nominated for IPO of the Year in the Small Cap Awards 2026.

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