RNS Number : 2844P
SEEEN PLC
05 August 2026

SEEEN PLC

5 August 2026

SEEEN plc

("SEEEN", the "Group" or the "Company")

Holdings in Company

SEEEN plc (AIM: SEEN), the Smart Video technology business that optimises Key Video Moments to drive Video Commerce and transform its clients' video profitability, has been informed of the following changes to John Humphrey Gunn's shareholding in the Company.

Shareholder	Previously notified total number of ordinary shares held	Total number of ordinary shares now held	Percentage of issued share capital now held
John Humphrey Gunn	22,469,940	23,449,940	16.38%

For enquiries, please contact:

SEEEN plc — Via our InvestorHub
https://investor.seeen.com/link/yE2wXe

Adrian Hargrave, Chief Executive Officer

Zeus Capital - Nominated Adviser and Broker — Tel: +44 (0)203 829 5000

Mike Coe / James Bavister

focusIR - Investor Relations — Tel: +44 (0)20 4570 2234

Paul Cornelius / Kat Perez

END

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact rns@lseg.com or visit www.rns.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information

contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our Privacy Policy.

END

HOLPIMRTMTMMBTF