RNS Number : 0375S
Crimson Tide PLC
25 August 2026

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Crimson Tide plc

("Crimson Tide", the "Company" or the "Group")

Director/PDMR Shareholding

Crimson Tide plc (AIM: TIDE), the provider of the mpro5 process management app, announces that on 24 August 2026 James Joyce, a Non-Executive Director of the Company, purchased 11,435 ordinary shares of 10 pence each in the Company ("Ordinary Shares") at a price of 87.45 pence per Ordinary Share, representing a total consideration of £9,999.91.

Following this purchase, James Joyce is interested in 11,435 Ordinary Shares, representing approximately 0.17 per cent. of the Company's issued ordinary share capital.

The FCA notification for director/PDMR dealings, made in accordance with the requirements of the UK Market Abuse Regulation, is appended further below.

Enquiries:

Crimson Tide plc Chris Fielding, Non-Executive Chair Jon Clarke, Chief Executive Officer Rachael Rowe, Finance Director	+44 1892 542444
Allenby Capital Limited - Nominated Adviser & Broker Jeremy Porter / Ashur Joseph (Corporate Finance) Tony Quirke / Lauren Wright (Sales & Corporate Broking)	+44 (0)20 3328 5656 info@allenbycapital.com

The following notification, made in accordance with the requirements of the UK Market Abuse Regulation, provides further details of the director/PDMR dealing.

1	**Details of the person discharging managerial responsibilities/person closely associated**	
a.	Name	James Joyce
2	**Reason for notification**	
a.	Position/Status	Non-Executive Director
b.	Initial notification/ Amendment	Initial Notification
3	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**	
a.	Name	Crimson Tide plc
b.	LEI	213800YUNLNBVYR3G129
4	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**	
a.	Description of the financial instrument, type of instrument Identification Code	Ordinary Shares of 10p each ISIN: GB00BRJRV969

b.	Nature of the transaction	Purchase of Ordinary Shares
c.	Price(s) and volume(s)	Price(s) Volume(s) 87.45p 11,435
d.	Aggregated information	As above
e.	Date of the transaction	24 August 2026
f.	Place of the transaction	London Stock Exchange (XLON)

The person responsible for arranging the release of this announcement on behalf of the Company is Rachael Rowe, Finance Director of the Company.

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