

16 September 2026

Crimson Tide plc

("Crimson Tide", the "Company" or the "Group")

Director/PDMR Shareholding

Crimson Tide plc (AIM: TIDE), the provider of the mpro5 frontline compliance platform, has been notified that on 15 September 2026, Jon Clarke, Chief Executive Officer, acquired 20,170 ordinary shares of 10 pence each in the Company ("Ordinary Shares") at a price of 98 pence per Ordinary Share, for a total consideration of £19,766.60.

Following this transaction, Mr Clarke is now interested in 20,170 Ordinary Shares, representing approximately 0.31 per cent. of the Company's issued ordinary share capital.

The notification below, made in accordance with the requirements of the UK Market Abuse Regulation, provides further details of the above transaction.

ENDS

Enquiries:

Crimson Tide plc

Chris Fielding, Non-Executive Chairman

Jon Clarke, Chief Executive Officer

Rachael Rowe, Chief Financial Officer

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The person responsible for arranging the release of this announcement on behalf of the Company is Rachael Rowe, Chief Financial Officer of the Company.

Notification of transactions of persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely associated	
a.	Name	Jon Clarke
2	Reason for the notification	
a.	Position/status	Chief Executive Officer
b.	Initial notification/Amendment	Initial Notification

3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a.	Name	Crimson Tide plc
b.	LEI	213800YUNLNBVYR3G129
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a.	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 10p each ISIN: GB00BRJRV969
b.	Nature of the transaction	Acquisition of Ordinary Shares
c.	Price(s) and volume(s)	Price(s): 98 pence Volume(s): 20,170 Ordinary Shares
d.	Aggregated information	Aggregated volume: 20,170 Ordinary Shares Price: 98 pence Total consideration: £19,766.60
e.	Date of the transaction	15 September 2026
f.	Place of the transaction	London Stock Exchange (XLON)

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