



REACH - non-regulatory announcement

24 September 2026

RentGuarantor Holdings PLC

(the "Company" or "RentGuarantor")

Agreements with Leading Build-to-Rent Operators

RentGuarantor (AIM: RGG), a leading provider of rent guarantee services, which includes property protection, to tenants and landlords in the UK¹ private rental sector, is pleased to provide an update on its Living Sector² activities, including newly signed agreements with two leading Build-to-Rent ("BTR") operators, Way of Life and Essential Living.

RentGuarantor has increased its engagement with the Living Sector, establishing relationships with key operators and investing in building a team of BTR specialists. As institutional investment in professionally managed rental accommodation continues to grow, the Company is expanding its presence within the sector, providing a solution aimed at supporting both operators and tenants whilst helping to streamline the lettings process.

Way of Life

The Company has signed a twelve-month agreement with Way of Life, one of the 'big three' BTR operators in the UK, with a national portfolio comprising more than 2,500 managed units. Under this agreement, RentGuarantor will act as Way of Life's preferred professional guarantor provider, offering its rent guarantee solution to prospective tenants who require additional support in meeting tenancy requirements, thereby helping to broaden access to high-quality BTR accommodation whilst reducing risk for both parties.

Essential Living

The Company has signed a two-year agreement with Essential Living, one of the first BTR developers in the London market, under which RentGuarantor will become the preferred professional guarantor solution for its tenants. In addition to its established BTR presence, Essential Living also manages Private Rented Sector assets, with its combined portfolio comprising approximately 1,000 units across flagship developments in Greenwich, Islington and Bethnal Green. According to Rightmove, average rents for one-and-two bedroom apartments in these locations range from approximately £1,955 to £2,608 per month.

Paul Foy, CEO of RentGuarantor, commented: *"The Living Sector has emerged as a key growth market for RentGuarantor, and we're delighted to have secured these agreements with two highly respected sector leaders. Way of Life and Essential Living firmly share our vision of a rental sector that prioritises tenant access, quality accommodation and resident satisfaction, and we look forward to working with them as their preferred professional guarantor solution."*

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<https://investorhub.rentguarantor.com/link/PKBzqr>

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About RentGuarantor

RentGuarantor provides a rent guarantee service to tenants wishing to rent property in the UK¹ (currently excluding Northern Ireland) from the Private Rental Sector ("PRS"). It is an online service where applications are managed on a secure and bespoke digital platform designed and built by the Company. The goal is to make the process as simple as possible, with applications only taking a few minutes and RentGuarantor seeking to complete the application on the same day.

¹ Currently excluding Northern Ireland.

2. The Living Sector encompasses institutional-grade rental residential housing and accommodation, which typically provide a stable long-term income for owners and investors. At the same time, Living Sector tenants enjoy high-quality, purpose-built residences with professional management, thoughtful amenities, community spaces and a strong sense of community. The Living Sector includes the sub-sectors of Build to Rent, Purpose-Built Student Accommodation, and Senior Housing.

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