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2 October 2026

Pathos Communications plc

("Pathos" or the "Company")

Pathos Recognised by the Financial Times as the Fastest Growing Advertising / Marketing Company in the UK

Pathos Communications plc, the leading PR technology business, is pleased to announce that it has been recognised in the Financial Times as one of the UK's fastest growing companies, and the fastest growing British company in its sector.

The list, published by the Financial Times, is a ranking of 150 British companies by the highest percentage compound annual growth rate (CAGR) in revenues over the prior three year period. The ranking is based on certified revenue figures.

This award demonstrates the substantial growth that Pathos has achieved to date. This growth has continued in 2026, and the Pathos board remains confident in the Company meeting the upgraded full year market expectations* and is very optimistic about the future.

Omar Hamdi, Founder and CEO of Pathos, said:

"*This recognition from the Financial Times is an incredible honour for Pathos. To be ranked as the fastest-growing British company in its sector is a reminder of the quality of our team and revenue, and how our unique products continue to find diversified channels to a very large global market. Sustained growth at this level doesn't happen by chance, it reflects disciplined execution, continuous innovation and a culture that refuses to stand still. We are proud of our continued performance and look forward to accelerating our growth.*"

Notes:

** Market expectations for FY26: Revenue of US$15.0 million and Adjusted EBITDA of US$4.0 million.*

For additional information, please contact:

Pathos Communications plc

Omar Hamdi - CEO
Adam Hurst - CFO
Mark James – Investor relations mark@investor-reach.com

Strand Hanson Limited (Nominated & Financial Adviser)	+44 (0)20 7409 3494
James Harris Rob Patrick Edward Foulkes	
Cavendish Capital Markets Limited (Broker)	+44 (0)20 7908 6000
Stephen Keys / George Lawson / Elysia Bough – Corporate Finance Michael Johnson / Sunila de Silva – Sales and ECM	

About Pathos

Pathos Communications is a technology-enabled, human-led PR company that was established to democratise SMEs' access to established news publications to fuel their business growth. The Company operates a differentiated approach to the traditional PR model of long-term subscription fees, by offering a "pay-on-results" model, thereby providing an opportunity for the over 400 million SMEs globally, which typically have lower PR budgets.

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