

Bango PLC

("Bango")

**LG U+ selects the Digital Vending Machine® from Bango to expand its
subscription bundling**

Cambridge, UK, 6 October 2026 - Bango (AIM: BGO), the global platform for subscription bundling and payments, today announces a partnership with LG U+, a leading telecommunications provider in South Korea with over 30 million wireless subscriptions, to expand the range of services available through its Udok subscription platform.

By leveraging the Digital Vending Machine® (DVM™) from Bango, LG U+ can rapidly bring new global and local subscription services to Udok, giving customers greater choice and access to compelling bundles, discounts and offers. The partnership builds on the continued expansion of the Bango DVM across East Asia.

Udok gives LG U+ customers convenient access to a growing range of subscription services spanning streaming, lifestyle, AI, education and more. Through the platform, customers can discover and choose subscription services and bundles, access discounted offers and manage their subscriptions in one place.

The Bango DVM gives LG U+ access to a growing ecosystem of leading international subscription services, with the flexibility to quickly add new services and deploy sophisticated bundles that evolve with consumer preferences. It also enables LG U+ to gain valuable insights into customer engagement with different offers and bundles, helping them personalize and optimize their offering to drive uptake, loyalty and retention.

Resellers including telcos, banks and retailers use the Bango DVM to launch, manage and grow subscription offerings at scale. From onboarding subscription providers to handling upgrades, downgrades, cancellations and promotional offers, the Bango DVM manages the full subscription bundling lifecycle, providing a standardized framework that streamlines operations and accelerates time-to-market.

"Customer needs are constantly evolving, and we want Udok to evolve with them. The Digital Vending Machine from Bango gives us the agility to expand our subscription offering quickly and efficiently, bringing customers greater choice across both global and local services. We're excited to work with Bango to make it even easier for our customers to discover, access and manage the subscriptions they love." **Yongsung Cho, Head of Partnership Business at LG U+.**

"LG U+ is building a compelling subscription proposition with Udok, giving customers access to a wide range of services and offers through a single platform. The Bango DVM provides LG U+ the flexibility to rapidly add high-demand global and local subscription services and create sophisticated bundles, while reducing the complexity of launching and managing them. This is another important step in the global expansion of the Bango DVM." **Paul Larbey, CEO at Bango.**

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Engage with the Bango management team directly by asking questions, watching video summaries and seeing what other shareholders have to say. Navigate to our interactive Investor center here: <https://bangoinvestor.com/>

For further information, please contact:

Investor questions on this announcement

<https://bangoinvestor.com/link/yVdgGr>

We encourage all investors to share questions on this announcement via our investor hub

Bango PLC

Paul Larbey, CEO
Matt Wilson, CFO

+44 1223 617 387

Singer Capital Markets (Nominated Adviser and Joint Broker)

Jen Boorer
Daniel Ingram
Carl Diebitsch

+44 20 7496 3000

Canaccord Genuity (Joint Broker)

Simon Bridges
Harry Gooden
George Grainger

+44 20 7523 8000

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About Bango

Bango enables content providers to reach more paying customers through global partnerships. Bango revolutionized the monetization of digital content and services, by opening-up online payments to mobile phone users worldwide. Today, the Digital Vending Machine® is driving the rapid growth of the subscriptions economy, powering choice and control for subscribers.

The world's largest content providers, including Amazon (NASDAQ: AMZN), Google (NASDAQ: GOOG) and Microsoft (NASDAQ: MSFT) trust Bango technology to reach subscribers everywhere.

Bango, where people subscribe. For more information, visit www.bangoinvestor.com

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