RNS Number : 8237Y
Pathos Communications PLC
14 October 2026

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Pathos Communications plc

("**Pathos Communications**", "**Pathos**" or the "**Company**")

Director Dealings

Pathos Communications plc, the leading PR technology business, announces that Omar Hamdi, Chief Executive Officer of the Company, has purchased 160,000 ordinary shares of £0.001 each in the Company ("Ordinary Shares") at an average price of approximately 22.5625 pence per share.

Following this purchase, Mr Hamdi's interests in Ordinary Shares are as follows:

Name	Number of Ordinary Shares held	Number of Ordinary Shares purchased	Resultant interest in Ordinary Shares	% of issued ordinary share capital
OH Foundation[1]	269,000	160,000	429,000	0.64%
The Festina Lente Trustees[2]	47,965,296	-	47,965,296	71.95%

Notes:
1 – Omar Hamdi is a council member of the OH Foundation.
2 – The trustees of The Festina Lente Trust, of which Omar Hamdi is a beneficiary.

Further information is set out below in accordance with the requirements of Article 19 of the UK Market Abuse Regulation.

For further information, please contact:

Pathos Communications plc

Omar Hamdi - CEO
Adam Hurst - CFO
Mark James - Investor relations mark@investor-reach.com

Strand Hanson Limited (Nominated & Financial Adviser) +44 (0)20 7409 3494

James Harris
Rob Patrick
Edward Foulkes

Cavendish Capital Markets Limited (Broker) +44 (0)20 7908 6000

Stephen Keys / George Lawson / Elysia Bough - Corporate Finance
Michael Johnson / Sunila de Silva - Sales and ECM

About Pathos

Pathos Communications is a technology-enabled, human-led PR company that was established to democratise SMEs' access to established news publications to fuel their business growth. The Company operates a differentiated approach to the traditional PR model of long-term subscription fees, by offering a "pay-on-results" model, thereby providing an opportunity for the over 400 million SMEs globally, which typically have lower PR budgets.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.

<table>
<tr><td>1</td><td colspan="2">Details of the person discharging managerial responsibilities / person closely associated (PCA)</td></tr>
<tr><td>a)</td><td>Name</td><td>Omar Hamdi</td></tr>
<tr><td>2</td><td colspan="2">Reason for the notification</td></tr>
<tr><td>a)</td><td>Position/status</td><td>Chief Executive Officer</td></tr>
<tr><td>b)</td><td>Initial notification / Amendment</td><td>Initial notification</td></tr>
<tr><td>3</td><td colspan="2">Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</td></tr>
<tr><td>a)</td><td>Name</td><td>Pathos Communications plc</td></tr>
<tr><td>b)</td><td>LEI</td><td>64880N2ZUTE87Z24Y695</td></tr>
<tr><td>4</td><td colspan="2">Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</td></tr>
<tr><td>a)</td><td>Description of the financial instrument, type of instrument Identification code</td><td>Ordinary Shares of £0.001 each

GB00BTWSXW71</td></tr>
<tr><td>b)</td><td>Nature of the transaction</td><td>Purchase of Ordinary Shares</td></tr>
<tr><td>c)</td><td>Price(s) and volume(s)</td><td><table><tr><td>Price</td><td>Volume</td></tr><tr><td>22.5625p</td><td>160,000</td></tr></table></td></tr>
<tr><td>d)</td><td>Aggregated information
- Aggregated volume
- Price</td><td>N/A</td></tr>
<tr><td>e)</td><td>Date of the transaction</td><td>13 October 2026</td></tr>
<tr><td>f)</td><td>Place of the transaction</td><td>AIM, London Stock Exchange</td></tr>
</table>

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