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Pathos Communications plc

("Pathos" or the "Company")

Pathos Best Newcomer at the AIM Awards 2026

Pathos Communications plc, the leading PR technology business, is pleased to announce that it has been recognised by the AIM Awards, sponsored by BDO in association with the London Stock Exchange, as the Best Newcomer to the AIM market.

According to the organisers, the winner of this award is, quite simply, what the Voting Panel regards as the newcomer to AIM with the best potential to deliver increased shareholder value.

Omar Hamdi, Founder and CEO of Pathos, said:

"We are grateful to the Voting Panel for this recognition, but even more grateful to our team, board, advisors, and most of all our clients. We look forward to delivering on the award criteria and delivering long-term shareholder value."

The organisers of the AIM Awards, in recognising Pathos as the best newcomer, added:

"This specific accolade is designed to spot the fresh face on the AIM market with the absolute highest potential to unlock long-term shareholder value. Pathos is doing exactly that… combining human expertise with proprietary AI technology to deliver pay-on-results media engagement for growing businesses. They didn't just join the public market; they caught the immediate imagination of investors."

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About Pathos

Pathos Communications is a technology-enabled, human-led PR company that was established to democratise SMEs' access to established news publications to fuel their business growth. The Company operates a differentiated approach to the traditional PR model of long-term subscription fees, by offering a "pay-on-results" model, thereby providing an opportunity for the over 400 million SMEs globally, which typically have lower PR budgets.

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